

Sexual Assault Prevention Committee (SAPC)

Meeting Minutes

December 18, 2018
12:30pm-2:00pm
WebEx Meeting

In Attendance: Amelia Arria (School of Public Health), Max Balagtas-Badoy (CARE), Emily Biery (CARE), Carly Cottone (CARE), Andrea Goltz (Office of the Provost), Michael Goodman (DFSL), Resa Lovelace (Athletics), Julia Novick (SGA), Charlotte Sheffield (CARE), Sue Sherburne (Athletics), Julia Strange (CARE), Omolola Taiwo (DFSL), Fatima Taylor (CARE), Kevin Webb (OCRSM).

Welcome

New Members/attendees (CARE staff)

Chair introduced CARE prevention team who will attend all future meetings and encouraged the SAPC to foster collaboration.

Updates from the Chair

President's Office Funding

Chair informed SAPC of official funding from the President's Office. Chair explained funding use for a university-wide event in the spring based on CARE's existing event which will reinforce bystander intervention. Funding will also support the evaluation portal, website development, and giveaways.

Step UP! report-out & next steps

Chair reported training statistics which included the program reaching a total of 4084 students (87% of incoming students) this fall in 125 workshops. Chair also informed SAPC that a formal report will follow. The report will include responses from students and instructors and strategies to improve the bystander intervention program.

Messaging Campaign

Review SAPC stakeholder and student feedback

Chair discussed responses from messaging campaign survey by sharing main themes from each question. Student responders consisted primarily of undergraduate students from health oriented organizations. Approximately half of the SAPC responded to the survey and others provided feedback at the meeting. A literature review was also conducted to inform the SAPC of successful campaigns which focused on bystander intervention.

Determine priorities for messaging campaign

Strategic Communications will use feedback to develop the campaign and propose directions at the next meeting. Chair emphasized the importance of receiving a large variety of student feedback. SAPC discussed measuring the distribution of materials using analytics.

Announcements, Wrap-up, and Next Steps

- Next SAPC Meeting: January 30, 2019, 3:00pm-4:30pm, 1150 University Health Center

- SAPC Update to University Senate: Tuesday, February 5, 2019, 3:15-5:00pm
- Communication Strategy subcommittee will develop campaign ideas to propose at the next meeting