

Sexual Assault Prevention Committee (SAPC)

Meeting Minutes

November 28, 2018

12:30am-2:00pm

Main Administration Building 0118

In Attendance: Amelia Arria (School of Public Health), Rachel Colonomos (PSA), Jeffrey Frank (Graduate Studies), Andrea Goltz (Office of the Provost), Resa Lovelace (Athletics), Cynthia Martinez (Strategic Communications), Julia Novick (SGA), Steve Petkas (ResLife), Alicia Ray (CARE), Charlotte Sheffield (CARE), Julia Strange (CARE), Gerry Strumpf (Orientation), Omolola Taiwo (DFSL), Kevin Webb (OCRSM).

Welcome

New members

Chair welcomed new members and members attending in-person for first time, including student representatives and DFSL as well as staff member attending from CARE.

Meeting objectives

Chair informed committee that the meeting would focus on discussing the prevention website mock-up, planning to collect feedback on the messaging campaign, and next steps for peer review of current prevention curricula.

Updates from Chair

Chair met with University Senate Director and Senior Coordinator and confirmed that first SAPC update to Senate will take place at February 5, 2019 meeting. Chair is following up with Michelle Eastman of specifics regarding the budget request and timeline for distribution of funds. SAPC discussed priority commitments with funding.

Website and Messaging Campaign

Review website

Communication Strategy subcommittee presented prevention website template. Website would be under umd.edu realm and follow the corresponding design structure. Subcommittee showed several prevention website examples, including other Big 10 schools, and discussed ways the SAPC could tailor template. SAPC discussed importance of immediate response usability while still maintaining the focus on prevention efforts. Relevance to student and employee needs were also discussed to ensure website is useful to audience. Subcommittee will take feedback to strategic communications team to further develop website.

Next steps for messaging campaign

Chair requested SAPC keep messaging campaign materials within stakeholder groups until further notice. Chair explained plan to gather feedback using surveys for stakeholder

representatives and students. Every SAPC member should gather feedback from their offices to the survey questions and then submit one survey response with synthesized feedback. SAPC members should also distribute the shorter student survey to students with whom they interact. All survey responses are due by December 11th. SAPC will discuss results at the next meeting.

Announcements, Wrap-up and Next Steps

- SAPC will need to determine streamlined plan for department requirements for college action plan.
- Next SAPC Meeting: Tuesday, December 18, 2018, 12:30pm-2:00pm, 1150 University Health Center.
- SAPC Update to University Senate: Tuesday, February 5, 2019, 3:15-5:00pm.
- SAPC distribute and respond to messaging campaign surveys.
- Chair will send Senate meeting invitation.

Programming Subcommittee meeting

Process for peer review

Chair announced goal to complete initial review of current programming by Fall 2019. Goals and tools for review process were discussed. Next steps will be to map out all programming and create a peer to peer rubric of best practices. SAPC discussed unspecified timeframe in task force report and Chair provided correlation to internal timelines. Sharing and analysis of data to support review of programming was also discussed.